

A-D



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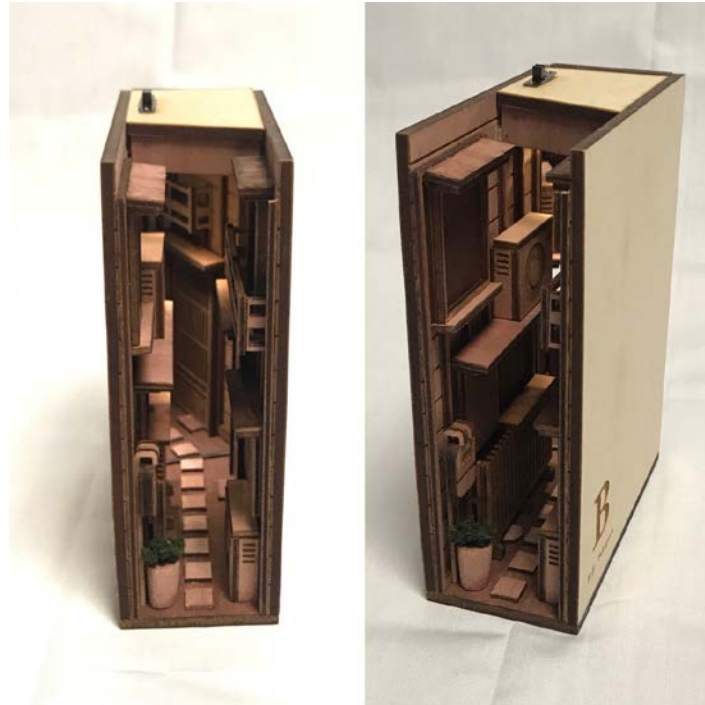
Date of Project:
14-18 JANUARY 2019

Title of Project:
COLLIDE-O-SCOPE

Name of Tutor:
Mark Bloomfield

A-D <<COLLIDE-O-SCOPE>>

Industry Project <<14-18 JAN 19>>



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COLLIDE-O-SCOPE

Using narrative to drive design.

There's a story behind every business, every industry and every product or service on the market today. This project explores how stories can be used to drive the design process by giving you the opportunity to tell your own story through the production of a small 3D Printed diorama. There will be restrictions on the size and shape of the diorama which you need to take into consideration when building your 3D representation of the story you want to tell.

Each 3D representation will form part of an exhibition in the gallery at UH and possibly in London, enabling a much bigger story to be told.

SKILLS LEARNED

- Using narrative to drive design.
- Translating stories into design content.
- Focused presentation of design outcomes.
- Combining software tools with hand techniques to create compelling presentations.
- Introduction to 3D Printing.
- How to work as part of a team/small group. 2-3 members

WORK SCHEDULE

Session	Day	Programme	Deliverables
1	14/01/19	PROJECT LAUNCH Seminar, discussion and storytelling techniques. Software overview and deliverables.	
2	15/01/19	Groups define their stories. Translating the narrative into a 3D design and complying with the constraints of the brief.	Short written story, 2D sketches
3	16/01/19	Working with software for 3D Printing	
4	17/01/19	Working with software for 3D Printing	
5	19/01/19	Presentation techniques and organisation of deliverables.	Submit final work

SUBMISSION

The submission of the work consists of:

- Board 1: Story Ideas
- Board 2: Selecting key narrative drivers
- Board 3: Development process
- Board 4: Design strategy
- Board: 5 Concept for exhibition
- Board 6: Visuals of the exhibition
- Board 7: Reflection of own roles and responsibilities within the team

All board are in A3 format landscape to be submitted both digitally (PDF) and printed. Each proposal should have a title and acronym, and clearly indicate the name of the team members.

USEFUL LINKS

<https://medium.com/the-protagonist/the-most-powerful-design-tool-nobody-uses-a82fc523071d>